

Business 418
Human Resource Strategy
Doane University -Winter I Term
Tuesday Evenings, 6pm-10pm
Oct 16 - Dec 16, 2017
(3 credit hours)

Instructor: Bill Kostner MBA
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Course Description:

This course provides advanced in – depth exposure to relevant human resource topics. Students apply human resource principles and tools to actual and simulated case situations. Topics include human resource planning and forecasting, recruiting and selection, performance appraisal, compensation administration and labor relations.

Course Outline:

- 1) Oct 17th, 2017 - Read & review chapter 1.**
- 2) Oct 24th, 2017 - Read & review chapters 2 & 3.**
- 3) Oct 31st, 2017 - Read & review chapter 4.**
- 4) Nov 7th, 2017 - Read & review chapters 5 & 6. Midterm given out in class.**
- 5) Nov 14th, 2017 - Read & review chapters 7 & 8. Midterm due back today.**
- 6) Nov 21st, 2017 - Read & review chapters 9 & 10.**
- 7) Nov 28th, 2017 - Read & review chapters 11 & 12. Final given out in class.**
- 8) Dec 5th, 2017 - Read & review chapters 1 – 12. Final and paper due back today.**

Course Learning Objectives:

- 1) Develop a general understanding of human resource strategy.**
- 2) Develop a better understanding of management options in human resource strategy.**
- 3) Learn advanced human resource principles.**

Text:

***Human Resource Management – Linking Strategy to Practice*, by Greg Stewart & Kenneth Brown, published by John Wiley & Sons, Inc., 3rd Edition, copyright 2014. ISBN# 978-1-118-91123-5.**

Grading Scale:

A+ = 98 – 100%; A = greater than 92 & less than 98 %; A- = 90 – 92%; B+ = 88 & less than 90%; B = greater than 82 & less than 88%; C+ = 78 & less than 80%; C = greater than 72 & less than 78; C- = 70 -72%; D+ = 68 & less 70%; D = greater than 62 & less than 68%, D- = 60 – 62%; F=<60

Grading:

Grades will be determined by the following, totaling 100% possible, per student:

1. Midterm -	30%
2. Final -	30%
3. Paper - 5 pages regarding "A CEO I Respect" for their strategic leadership.	30%
4. Class participation & attendance	10%

Total grade =	100%
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Academic Integrity:

The Doane University Academic Integrity Policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the Dean of Undergraduate Studies.

Attendance:

The only officially valid reason for missing class is an absence due to illness, or due to work sponsored trips or activities that are beyond your control. It is important that you notify your instructor or contact Doane University/Lincoln prior to any delay as this could result in a lowered final grade. Phone use, texting, emailing or distracting use of laptops or tablets in class are not appropriate during our class time. Assignments turned in late will be graded down one letter grade for every day late.